

#RLI GLOBAL *Connect* PLACEMAKING

5-6 May 2020 | Wembley Stadium, London | www.rliconnect.com

Headline Sponsor:

Sands
RETAIL



connect.

explore.

develop.

Bringing the World of Retail & Leisure to London



Global Partner:



Industry Partners:



85-acre
new
neighbourhood

£3bn
project on track to be
delivered by 2027

500,000
sq ft of retail
and leisure

+20m
visitors
a year

£328m
annual
retail spend

Next year sees the return of RLI Connect Global to London, making its debut at Wembley Stadium, 5-6 May, with a new theme on Placemaking, in one of the most famous stadiums in the world and a world-class venue that attracts some of the biggest events in sport, music and entertainment with more than two million visitors per year. Wembley Park is undergoing a huge transformation generating a stimulating spectrum of imaginative attractions creating an experiential destination for our delegates. The development is set to attract over 20 million visitors per year once completed.

In today's Retail world trends come and go, 'Placemaking' is a much-discussed topic which has become a talking point within the sector. Shopping Centres have become destinations and placemaking is about transforming these destinations into environments that people want to visit and return to. Building on the success of RLI and our deal-making events to date, we will continue to connect leading Retailers, Leisure Operators and Entertainment concepts with Owners, Developers, Investors and prospective partners globally.

Today's shoppers increasingly prefer urban locations and are more likely to travel, thus creating tourism, which attracts the presence of international brands. International tourist retail expenditure has doubled in the past ten years and is forecast to increase by a further 40 per cent over the next few years. RLI has many long standing relationships with international brands and will bring them to London to explore new markets and international expansion strategies.

Founder of RLI Connect, Jayne Rafter, said: "Although people still enjoy and prefer to shop in stores, they have become more demanding; alongside all the functional aspects of a shopping trip, they want an experience. This is what retail placemaking strives to deliver – the experience along with the functional." RLI Connect will bring together the world of Retail and Entertainment together under one roof creating a networking atmosphere unlike any other. From pre-arranged meetings to networking lounges, there is one very simple objective, to help you do business.

She continues: "There is a real opportunity for Real Estate Developers and Investors to create and capitalise on places where tourism attracts retail spending and they should plan to add adequate social space, in addition to food and beverage outlets. Successful retail placemaking destinations should allocate at least 23 per cent of its GLA to F&B in the future." RLI Connect Global Placemaking will connect all the right parties to make this happen, delivering a focused forum for networking and deal-making, with an opportunity to do a year's worth of deals in just two days."

Aside from the normal end-users synonymous with our events we will also be inviting other important companies who help in establishing a place, those in Technology, Sustainability and Well-Being, Vertical Retail and Planning.

RLI Connect Global Placemaking will once again be held alongside the fifteenth edition of the prestigious Global RLI Awards as it continues to attract key global industry figures to celebrate retail and leisure excellence across the globe.

Why Should I Attend?

- Save time
- Save money
- Expand into international markets
- Book one flight to London rather than multiple flights across the globe

Who is it Aimed At?

- Developers
- Investors
- Shopping Centre Owners
- Retailers
- F&B/Leisure & Entertainment Operators
- Master Franchise Partners
- Affiliated companies



Quotes from RLI Connect Global Retailtainment 2019 at Rose Bowl Stadium, Pasadena LA, US

"The RLI Connect Global event was yet again a first class industry event. It continues to provide exposure to innovative concepts and the opportunity to network with relevant stakeholders and key decision makers"

TIMOTHY JONES, SENIOR VICE PRESIDENT – **SANDS RETAIL**

"After twenty-five years in the industry and attending numerous conferences, I can honestly say that RLI Los Angeles 2019 was one of the most professionally run and elegant events I have experienced. Jayne has such a deep reach across the globe and an incredibly refined touch especially when it came to the Awards Dinner that was beyond impressive. I was just blown away!"

MIKE RIELLY, MANAGING PRINCIPAL – **SRS PARTNERS**

"RLI Connect is all out quality: the people you get to meet and the nature of the event is direct and to the point – straight down to business. Over the last 3 years I have built relationships with some key players that have started to shape into beautiful partnerships. The key is understanding what your goals are and passing those onto the RLI team as Jayne & her team really care and give 100% to make it work for you."

RICHARD MARSHALL, FOUNDER – **PALL MALL BARBERS**

"RLI Connect continues to meet and exceed our expectations. The quality of attendees and superb organization that goes into this event makes it time well spent."

JEFF LIND, PRESIDENT – **GRANDSCAPE**

"Once again the RLI team have delivered a very successful Connect Global event. The deal making forum can be compared to speed dating with high level executives from across the retail, leisure and property worlds enabling global deals to be done in just one location. The venues chosen are always prestigious and comfortable. A must networking event with quality key decision makers ready to listen."

HARRY SINGH, SALES DIRECTOR – **NKD LIFE**

"Great event! It's a pleasure to have been a part of RLI Connect Events for the past 4 years. Without any doubt, we are going to be at RLI Connect Global next year."

BURAK ESSIZ, HEAD OF INTERNATIONAL BUSINESS DEVELOPMENT – **GREYDER**

"Sincere thanks for the excellent support you provided in organizing and hosting the 2019 RLI Connect Global Retailtainment Event. The effectiveness of the interchange was enhanced by the professionalism displayed by the RLI team in providing support and logistics, contributing substantially to the quality of the meetings which were some of the most productive we have had in a conference level setting."

COREY ALBERT, DIRECTOR OF BUSINESS DEVELOPMENT – **MYCOTOO**

"RLI Connect Global 2019 was another successful event. Thank you to the RLI team and management for the efficient co-ordination during the two days of meetings and for extending full support to us."

SUHEIL RUMHEIN, GENERAL MANAGER – **CHALHOUB GROUP**

"It was a great event where connections were made on all levels, not just the issues at hand. It was great meeting people from the Developer side and I've already exchanged a few emails making further connections."

MICHAEL ROTH, INTERNATIONAL NEW BUSINESS DEVELOPMENT – **SKECHERS**

"Thank you so much for your hard work and warm welcome to the RLI Connect Global 2019 where you did a fantastic job of arranging meetings and creating a collaborative atmosphere in a beautiful venue. Looking forward to next year!"

MARC COHEN, VICE PRESIDENT LEASING – **TAUBMAN**

"Having meetings squared away prior, with adjustments during the day and capped at 30 minutes – a fantastic way to go, I wish all trade shows were like that!"

DAN PELSON, COO – **AREA 15 BY FISHER BROTHERS**

ANNUAL CORPORATE PACKAGE

A new platform connecting the world of Retail & Leisure

£10,000 per year



FEE INCLUDES:

- A year-long opportunity to connect with Developers, Owners, Investors, Retailers, Leisure Operators, Entertainment Concepts and affiliated companies
- Profile page – individual profile with detailed professional information on dedicated RLI Connect website
- Up to five personal introductions per month
- Complimentary invitations to bi-monthly networking events
- Five Delegate passes to Annual RLI Connect Deal-Making Event including pre-arranged one to one meetings over two days
- Five seats at the Global RLI Awards 2020
- Publishing platform giving members the opportunity to forward opinion pieces and insights on relevant topics for RLI Magazine
- Daily news updates and weekly newsletter subscription
- Annual Subscription to RLI
- Industry event calendar

MEETING ROOM PACKAGE

£5,950 per room

FEE INCLUDES:

- Executive meeting suite at Wembley Stadium
- Lighting and power outlet
- Company roll-up banner with fascia signage
- Boardroom table with chairs
- Flat screen TV for presentation purposes
- Five inclusive day passes for key leasing staff
- Brief resume in RLI Connect Brochure
- Continental breakfast, mid-morning break, hot/cold buffet lunch, afternoon break over two days
- Complimentary tea, coffee and water supplied throughout the day
- Exclusive invitation to closing networking reception
- Dedicated meeting planner to arrange meetings over two days