

# VIRTUAL RLI Connect GLOBAL

Headline Partner:



# Connecting the World of Retail, Leisure & Entertainment

THE WORLD'S FIRST ONLINE GLOBAL RETAIL & LEISURE DEAL-MAKING EVENT

1-2 September 2020 | [www.rliconnect.com](http://www.rliconnect.com)



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Virtual RLI Connect Global 2020 will be the World's First Virtual Global Deal-Making Event for the Retail & Leisure Industry, to take place 1-2 September, it will continue to connect the world of Retail, Leisure & Entertainment with those all-important pre-arranged one to one meetings in a private meeting room environment, the only difference will be is that you do not have to travel thousands of miles to connect and can do it from the comfort of your own office or home environment.

Bringing people together is now more important than ever before and building on the success of RLI and our deal-making events to date, we will continue to connect leading Retailers, Leisure Operators and Entertainment concepts with Owners, Developers, Investors and prospective partners globally.

The way the world does business is changing; companies have found that working remotely can actually be more efficient saving huge amounts of time, energy, money and unnecessary travel when we can engage virtually across the globe through face-to-face video meetings or online events. As we all come to terms with new shared realities, staying connected has never been more prevalent.

This first of its kind virtual deal-making event will offer unprecedented interaction opportunities globally with a far greater reach than our previous physical events, since barriers for attending are few and potential ways to promote your malls, destinations, brands or concepts are endless.

Founder of RLI Connect Jayne Rafter commented: "The phrase, 'necessity is the mother of invention' has never been more apt - Retail will reinvent itself once again and we will look back on Covid-19 as a catalyst for some of the biggest changes the world will go through, the birth of big ideas and innovations." She continues: "If we stay together we will build bridges, although we may not understand the true nature of what's to come, we do know that we must all unite and work together to rebuild our futures."

This year the virtual edition of RLI Connect Global will continue connecting people at the heart of Global Retail & Leisure Real Estate, with one simple objective to help you do business in a fast changing environment enabling you to explore new markets and develop new relationships.

**connect. explore. develop.**